

# In-House UX and UI Design Lead (m/f/d)



Hogrefe Digital Solutions



Göttingen, Helsinki, Oxford



Permanent contract



Flexible working hours,  
30-40 h/week



Hogrefe, with psychology at its core, identifies, develops, and disseminates knowledge about human experience. We create and publish scientifically based printed and electronic assessments, books, and journals focused on psychology and psychiatry. We are the largest company in our field in Europe and employ over 400 people world-wide.

The **UX/UI Designer (m/f/d)** in the Hogrefe Digital Solutions Team, you will play a pivotal role in crafting user-centric designs that enhance usability, functionality, and overall user satisfaction. Collaborating closely with cross-functional teams, including product managers, developers, and other designers, you will translate user needs and business objectives into compelling design solutions. From conceptualization to execution, you will be responsible for creating wireframes, prototypes, and high-fidelity mock-ups that bring our digital products to life.

## What will you be doing?

- Lead the UX/UI design process from concept to execution, ensuring that all deliverables meet high standards of usability, accessibility, and visual design
- Collaborate closely with cross-functional teams working with stakeholders to define product requirements and translate them into intuitive and engaging user interfaces

- Conduct user research, usability testing, and analysis to gain insights into user behaviors, needs, and pain points, and use these findings to inform design decisions
- Create wireframes, prototypes, and high-fidelity mock-ups to communicate design concepts and gather feedback from stakeholders and users
- Provide mentorship and guidance to junior designers, as the team expands, fostering a culture of creativity, collaboration, and continuous learning
- Establish and maintain design systems, patterns, and guidelines to ensure consistency and scalability across all digital products and platforms
- Stay up to date with industry trends, best practices, and emerging technologies in UX/UI design, and advocate for their integration into our design process
- Drive innovation and experimentation in design, exploring innovative ideas and approaches

## Who are you?

- Bachelor's degree in design, Human-Computer Interaction, Digital Design, or a related field
- At least 5 years' experience as a UX/UI Designer or similar role, with a strong portfolio displaying design projects and process
- Proficiency in design tools such as Sketch, Adobe XD, Figma, or similar software
- Solid understanding of user-centered design principles, information architecture, and design
- Experience with user research methodologies, including user interviews, surveys, and usability testing
- Effective communication skills and ability to collaborate effectively with cross-functional teams
- Attention to detail and ability to prioritize tasks in a fast-paced environment
- Knowledge of front-end development technologies (HTML, CSS, JavaScript) is a plus

## What will you get?

- Competitive salary and benefits package
- Opportunities for professional development and career growth
- Flexible work environment with remote work options
- Collaborative and inclusive company culture
- Exciting projects and the chance to make a meaningful impact on our products and users

We are looking forward to receiving your application!

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