**Media Information** 

# Zeitschrift für Psychologie

2021



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The Zeitschrift für Psychologie, originally founded in 1890, is the oldest psychology journal in Europe and the second oldest in the world. One of the founding editors was Hermann Ebbinghaus. Since 2007, it is published in English and devoted to topical issues that provide state-of-the-art overviews of current research in psychology.

The Zeitschrift für Psychologie publishes high-quality research from all branches of empirical psychology that is clearly of international interest and relevance, and does so in four topical issues per year. Each topical issue is carefully compiled by guest editors and generally features one broad Review Article accompanied by Original Articles from leading researchers as well as additional shorter contributions such as Research Spotlights (presenting details of individual studies or summaries of particularly interesting work in progress), Horizons (summarizing important recent or future meetings or outlining future directions of work), and Opinion pieces that provide a platform for both established and alternative views on aspects of the issue's topic. The guest editors and the editorial team are assisted by an experienced international editorial board and external reviewers to ensure that the journal's strict peer-review process is in keeping with its long and honorable tradition of publishing only the best of psychological science. The subjects being covered are determined by the editorial team after consultation within the scientific community, thus ensuring topicality. The Zeitschrift für Psychologie thus brings convenient, cutting-edge compilations of the best of modern psychological science, each covering an area of current interest.

Impact Factor of 1.528 for 2019!

# Schedule

Issue	Issue date	Space reservation	Receipt of artwork
1	January-March	October 22	October 29
2	April-June	January 28	February 4
3	July-September	April 22	April 29
4	October-December	July 22	July 29

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#### Rates



Full page 173×245mm 6.8×9.6 inches € 600.00/US \$750.00\*



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#### Inserts

Inserts are available on request. Please contact us for details.

# **Mechanical information**

**Language** English **Frequency** 4 issues per annual volume

Volume 227 **Print run** 500 Trim Size 210×277 mm or 8 1/4"×11"

**Printing process** Offset litho Paper Matt-coated, wood free

Artwork High resolution PDF with fonts and images embedded, greyscale

#### Please note

Prices are subject to change without notice.

Advertisement copy is subject to the approval of the managing editor.

Covers and preferred positions are noncancellable, otherwise notice by the space reservation date is required.

Agency commission: 10%

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