

# Journals Advertising Contract 2020

Consult rate card for 2020 rates and specifications.

## Advertiser Details

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone, Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## Ad Details

Journal / Position \_\_\_\_\_

Issue \_\_\_\_\_

Ad size / Position  full page  half page horizontal  half page vertical

inside front cover  inside back cover  back cover  back cover 4c

Frequency  1x  2x  3x  4x

Price \_\_\_\_\_

## Please send completed contract to

Katharina Gabel

Hogrefe Publishing  
Marketing Department  
Fax +49 551 999 50 429  
marketing@hogrefe.com

Confirmation to follow a signed contract.

Invoice and sample copy of the journal in which the ad has appeared will be mailed as soon the issue has been released.